



EDITORIAL MESSAGE

With the end of 2017 approaching, we would like to express our gratitude for the relentless enthusiasm that the START2ACT project has received from its partner organizations, the synergy partners and last but not least, the companies and individual entrepreneurs participating in our events and workshops. The second year of the project was marked by a plethora of successful business breakfasts, dissemination events, new online tools and partnerships all over Europe.

We hope that the next year is going to be similarly eventful and that we will be able to see you at our upcoming energy efficiency workshops and trainings!

Enjoy your holidays and don't forget to turn the lights off after the New Year's Eve Party!

START2ACT NEWS



PROJECT MEETING IN WARSAW

On the 25th and 26th September 2017, the START2ACT consortium met in the Polish capital Warsaw at the premises of our Polish partner, **KAPE**, to discuss the current state, progress and next steps of the project.

[READ MORE](#)

NEW START2ACT ONLINE TOOLS

OUR ONLINE TOOLS – located within the **Interactive Energy Saving Platform** – offer easily accessible insights into energy efficiency. Check out our newest resources and use them at your convenience!

In June 2017, we launched the Knowledge Base, a repository of practical information for SMEs and startups on how to adopt energy efficiency measures at the workplace and at home. It contains useful tips for both managers and employees of young businesses on smart HVAC and lighting solutions, green funding, and employee engagement.

KNOWLEDGE BASE

Knowledge base



Please make your choice above and access the repository of START2ACT where all knowledge is stored.

You can tap into the pool of advice, documents, solutions, tools, products on energy efficiency in the office environment as well as at home.

[ENTER THE KNOWLEDGE BASE](#)

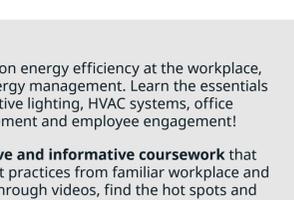
E-LEARNING

Did you know that office equipment is one of the fastest growing areas of energy use? However, companies often fail to account for energy efficiency when purchasing appliances.

As an employee, you can contribute to reducing energy costs of office equipment and improving the long term security of your company.

START2ACT and save up to 20% from your equipment operating costs!

Our second tool, released in August 2017, is the START2ACT E-learning!



Complete this innovative energy efficiency course and reap the benefits for your company!

WHAT'S IN IT FOR YOU?

- » **Three compact modules** on energy efficiency at the workplace, at home and on smart energy management. Learn the essentials about topics such as effective lighting, HVAC systems, office equipment, green procurement and employee engagement!
- » A **highly visual, interactive and informative coursework** that allows you to discover best practices from familiar workplace and home scenarios. Browse through videos, find the hot spots and raise your energy awareness with ease!
- » Upon successful module and quiz completion you will be awarded a **personal START2ACT Certificate**.

We are pleased to announce that you can already complete and get certificated for

Module I (energy efficiency at the workplace) and **Module II** (energy efficiency at home)!

Check back regularly for updates on new modules and language versions.

[LAUNCH THE E-LEARNING!](#)

Ready to make energy efficiency second nature?

#S2ACHALLENGE

While the summer challenge was about cooling the office, the **Autumn Challenge focused on office equipment**. Stay tuned on our [Twitter page](#) to see who will take the award for most energy efficient company this time!

Now it's your turn to participate in the #S2Achallenge: from the 8th of January we are awaiting creative solutions on how YOUR office is saving on heating during the winter. This time, we will give away even more prizes, so your chances of winning will be higher.

ENERGY EFFICIENCY BUSINESS EVENTS

Over 33 Business Breakfasts and Workshops on energy efficiency were organized over the past 8 months in the 9 partner countries. They received positive and encouraging feedback, underlining the importance of such events for young businesses coming from diverse sectors such as services, IT, consultancy, manufacturing, and marketing.

[START2ACT.EU](#)

START2ACT AT EVENTS ALL OVER EUROPE

START2ACT was actively involved in **over 30 prestigious events** across Europe! We were present at networking, startup and entrepreneurship events, delivering START2ACT workshops and spreading our message on the importance of energy efficiency for young businesses.



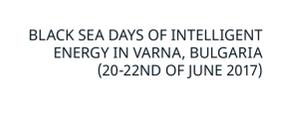
ACTIONS FOR SUSTAINABLE ENERGY CONSUMPTION IN CLUJ-NAPOCA, ROMANIA (18TH OF MAY)



BLACK SEA DAYS OF INTELLIGENT ENERGY IN VARNNA, BULGARIA (20-22ND OF JUNE 2017)



BUDAPEST BUSINESS PARTY IN BUDAPEST, HUNGARY (9TH OF JUNE 2017)



BLACK SEA DAYS OF INTELLIGENT ENERGY IN VARNNA, BULGARIA (20-22ND OF JUNE 2017)



SPOTLIGHT ON...

ENERGY EFFICIENT HEATING DURING THE WINTER

It's winter again. After a chilly commute, you welcome the warmth of the office. However, some people are complaining that they are feeling cold. Is there a way to satisfy everyone's needs? And what can the manager do to keep the employees happy and the energy bills low?

Tackle these issues and save up to 30% on heating costs with some easy tips!

[READ MORE](#)

How do you keep your office warm in an energy efficient way?

Enter our upcoming **START2ACT Challenge from the 8th of January** and win valuable prizes!

ON-SITE CONSULTANCY FOR YOUNG BUSINESSES

Would you like to receive a **free-of-charge energy efficiency consultancy**, delivered to you by some of the best energy experts from Europe?

Check out our offers, tailored specifically to the needs of your business:

FOR SMES

START2ACT trainers will visit your company three times and help you devise an energy statement as well as come up with a customized energy management plan. We put great emphasis on engaging your co-workers, too!

FOR STARTUPS

A one-hour mentoring activity which fits perfectly into the regular business development courses for your fresh company. Learn how to reap the benefits of energy efficiency from the conception of your business!

INTERESTED? Drop an e-mail to info@start2act.eu and we will get back to you!

WANT TO KNOW MORE? Visit www.start2act.eu Drop us a line: info@start2act.eu

Follow us and stay tuned!



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